



# DOMINIC J MONTE

g r a p h i c d e s i g n

732 Deer Creek Drive  
King of Prussia, PA 19406

☎ 484-636-4813  
✉ dom.monte@gmail.com

## EDU

Drexel University  
Class of 1998  
BS Graphic Design

Villanova University  
Currently Attending  
MA Strategic  
Communication

## highlights

April 2011, awarded **three** "Franklin Award of Excellence" from the Graphic Arts Association.  
September 2010, helped design and plan the **rebranding** of Penn Mutual  
September 2007, **PROMOTED** to Senior Graphic Designer

## eXperience

**The Penn Mutual Life Insurance Company, Horsham, PA**  
A highly rated life insurance company that has been in business since 1847.

### ☞ **Senior Graphic Designer 2007 - Current**

#### **Graphic Designer 2003 - 2007**

- Responsible for the design and production of client and corporate facing projects on time and within budget
- Manage and art direct a team of freelance designers
- Maintain multiple strong vendor relationships for printing materials and manufacturing Penn Mutual branded items
- Part of a team responsible for rebranding the Penn Mutual identity (2010)
- Directed and designed 2008 Annual Report (2009)
- Redesigned all corporate emails (2007)

**Merion Publications, King of Prussia, PA**  
A publisher of healthcare trade magazines and websites

#### **Web Designer 2000 - 2003**

- Develop Interactive Flash word games.
- Spot Illustrations for both web and print editions.
- Designed and developed new site designs for over 20 different publications.

**Mastech IT Staffing, Pittsburgh, PA**

#### **Design Specialist 1998-2000**

- Designed corporate stationary.
- Successful design and launch of employee intranet
- Designed and oversaw production of trade show booths and printed materials.
- Maintained and designed corporate website(s).

**Drexel University, Philadelphia, PA**

**Graphic Designer - 1997-1998** - print and web designer for student activity board.

**Franklin Mint, Franklin, PA**

**Computer Artist - 1997** - prepared artwork for production of collectible plates, dolls, by color correcting and shooting film.

## skills

- CAMPAIGN STRATEGY
- BRAND LAUNCHING
- ADOBE CREATIVE SUITE
- INDESIGN
- ILLUSTRATOR
- PHOTOSHOP
- CREATIVE STRATEGY
- QUARK XPRESS
- PHOTO MANIPULATION
- PRESENTATION DESIGN
- INTERACTIVE PDF
- ADVERTISING
- COPY WRITING
- MICROSOFT OFFICE
- WEB DESIGN
- HTML/CSS
- FLASH
- BROCHURE LAYOUT
- EMAIL DESIGN
- POSTER DESIGN
- LOGO DESIGN
- SIGNAGE
- PHOTO RETOUCHING
- PRINT BUYING
- VENDOR MANAGEMENT